

Area businesses can take advantage of a powerful tool in Yellow Pages advertising!

COLOR PHOTOGRAPHS

...ATTRACT THE CUSTOMERS YOU WANT WITH COLOR PHOTOGRAPHS IN YOUR YELLOW PAGES AD!

Full color photography is the newest addition to Yellow Pages advertising. Become a part of this fast growing trend by adding quality, colorful photos to your Yellow Pages ad. Set your business apart from your competitors' with the use of this highly effective, eye-catching feature.



PICTURE THIS

- Printed on a white background, full color photography jumps off the page.
- Show your customers how you, your product and your business look in your Yellow Pages ad.
- Accent your full color photography with a choice of spot colors.

Your store. Your product. Your satisfied customers. Make all of them a part of your Yellow Pages ad, with the addition of full color photography. Be the first among your competitors to feature attention-grabbing, dynamic pictures in your directory advertisement.

What better way to attract customers than with Full Color Photography in your Yellow Pages ad!

