

**Area restaurants can increase their exposure with a powerful advertising tool designed with the customer in mind!**

# METRO MENUS

*...ATTRACT THE CUSTOMERS YOU WANT*

*AND GET POSITIVE RESULTS!*

The Metro Menu section in the Yellow Pages is a great way to promote your business and the specialties that make your restaurant stand out from the competition. The Metro Menu section is located right after the Restaurant heading section and is a great location for customers looking for a great place to dine. The Metro Menu section allows restaurants to advertise their actual menu choices.



## ADVANTAGES

- Metro Menu promotes your business by allowing customers to see the selections your business offers.
- Each business is promoted on an index in the beginning of the section classifying the type of restaurant cuisine.
- Metro Menu ads are placed after the Restaurant heading and in their own section.
- Metro Menu offer customers choices of foods they don't know you offer.
- Metro Menu ads help new and smaller businesses stand out from the larger competitors.

Maximize the impact of your Yellow Pages advertising with a Metro Menu ad and enhance your current advertisement! Your restaurant cuisine will draw customers that don't know all the specialties you offer. What more could you ask for from Yellow Pages Advertising? With a Metro Menu ad, you'll get results!

*Ask your Sales Representative about Metro Menu advertising in the Yellow Pages.*

**What better way to increase your visibility and build your customer base than with Metro Menu in the Yellow Pages!**




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# PLEASE!

# MENU

 Printed on recycled paper.