

GCI Free Trademark Program	
Program Type	Free
Program #	250
Program Name	GCI Free Trademark Program
Description	Free Trademark with a purchase of a TBLN at full rate.
Requirements	This program is available to new advertisers as well as existing advertisers. Existing Trademark advertisers may receive an additional trademark under a secondary heading at no charge with a purchase of a TBLN at full rate. Existing advertisers must maintain or exceed current revenue to qualify for this program.
Restrictions	Advertisers must maintain or exceed current revenue to qualify for this program. The incentive program is only applicable to upgraded/newly purchased advertising. Cannot replace paid Trademark with free Trademark or move from a TN to a free TM unless total revenue increases.
Excluded Items	All other remaining items
Directories	Only the GCI directories published by Windstream Yellow Pages. Anchorage, AK 103610, Fairbanks, AK 103693 and Juneau, AK 103732.
Discount	Free. Program is on-going, non-converting as long as revenue is maintained and/or exceed current revenue.
Advice Phrase	<ol style="list-style-type: none"> 1. To receive the discount a permanent Advice Line must appear under each eligible item. If the advice phrases are not on the order as a permanent line then your client will be billed the full amount! 2. The advice line must appear immediately below the Art Identification line of the TM. 3. All discount programs need to begin with the # symbol. 4. Please use the advice phrases: #FREEGCI TM-100% ONGOING
Expiration	N/A