

Area businesses can take advantage of a powerful tool in Yellow Pages advertising!

GUIDE TO HOME IMPROVEMENT

...ATTRACT THE CUSTOMERS YOU WANT WITH AN AD IN THE HOME IMPROVEMENT GUIDE SECTION!

The Home Improvement Guide section in the Yellow Pages is a great way to attract more customers. This section is a one stop source for all home improvement needs! Complement your listing with an ad in the Home Improvement Guide section and choose from a variety of available ad sizes.

ADVANTAGES

- A convenient one stop area for all home improvement needs!
- Attract new, potential customers, including people who are new to your community.
- Promote your business in the Home Improvement Guide and attract more prospective customers .
- Preempt the competition by reaching customers before they begin their product or service search.


Maximize the impact of your Yellow Pages advertising with an ad in the Home Improvement Guide section and enhance your current advertisement! Your services, relevant to home improvement, will be highlighted in the Section and will work to promote your business. What more could you ask for from Yellow Pages Advertising? With an ad in the Home Improvement section of the Yellow Pages you'll get results!

Ask your Sales Representative about an ad in the Home Improvement Guide.

What better way to attract customers than with an ad in the Home Improvement Guide Section of the Yellow Pages!



Building up Your Business!

 Printed on recycled paper.