

Area businesses can take advantage of a powerful tool in Yellow Pages advertising!

# GUIDE TO WEDDING PLANNING

...ATTRACT THE CUSTOMERS YOU WANT WITH AN AD IN THE WEDDING GUIDE SECTION!

The Wedding Guide in the Yellow Pages is a great way to attract more customers. This Guide is a one stop source for planning a wedding! Complement your listing with an ad in the Wedding Guide and choose from a variety of available ad sizes.

## ADVANTAGES

- Promote your business in the Wedding Guide and attract more prospective customers .
- Preempt the competition by reaching customers before they begin their product or service search.
- Attract new, potential customers, including people who are new to your community.
- A convenient one stop area in planning a wedding!


Maximize the impact of your Yellow Pages advertising with an ad in the Wedding Guide Section and enhance your current advertisement! Your services relevant to planning a wedding will be highlighted in the Guide and will work to promote your business. What more could you ask for from Yellow Pages Advertising? With an ad in the Wedding Guide Section of the Yellow Pages you'll get results!

Ask your Sales Representative about an ad in the Wedding Guide.

**What better way to attract customers than with an ad in the Wedding Guide Section of the Yellow Pages!**



# Help to Plan a Wedding!

 Printed on recycled paper.